



SATURDAY, APRIL 13, 2024
CHATTANOOGA CONVENTION CENTER

PRESENTED BY





SPONSORSHIP OPPORTUNITIES

Baroness D'Erlanger Presenting Sponsor

\$50,000

SOLD OUT

- Three (3) tables of 8 (24 guests) in premium seating
- Right of First Refusal for following year
- Logo recognition as Presenting Sponsor on all printed and electronic materials related to the Believe Bash and recognition from event podium and opportunity to welcome attendees to event
- Inclusion in event press releases, social media (including sponsor video) and media alerts
- Logo placement during program slideshow and Sponsor/Donor signage on table
- Logo listing in all Times Free Press ads for the event
- Logo on event website for one year and in Erlanger Foundation's newsletter after event
- Full page acknowledgement in printed program (created by sponsor)
- Special inclusion in virtual production components of the evening & social media promotions
- Dedicated wait staff and bartender for designated tables at the event
- Name on Parisian street sign at event that serves as a souvenir

Moulin Rouge Entertainment Sponsor

\$30,000

SOLD OUT

1 Available

- Two (2) tables of 8 guests in premium seating
- Right of First Refusal for following year
- Logo Recognition as exclusive Moulin Rouge Entertainment Sponsor on event invitation, website and printed program
- Tableside bar service at event
- Verbal recognition from podium
- Inclusion in event press releases, social media, and media alerts
- Logo placement during program slideshow and Sponsor/Donor signage on table
- Logo listing in two (2) Times Free Press ads and in Erlanger Foundation's newsletter after event
- Full page ad in printed event program (created by sponsor)
- Name on Parisian street sign at event that serves as a souvenir



SPONSORSHIP OPPORTUNITIES

Monte Carlo Sponsor

\$25,000

1 Available

- One (1) table of 8 guests in premium seating
- Right of First Refusal for following year
- Logo recognition as Monte Carlo Sponsor on event invitation, website and printed program
- Tableside bar service at event
- Exclusive sponsor of casino game area at event with signage and logo chips
- Inclusion in event press releases, social media, and media alerts
- Logo placement during program slideshow and Sponsor/Donor signage on table
- Logo listing in two (2) Times Free Press ads and in Erlanger Foundation's newsletter after event
- Full page acknowledgement in printed event program (created by sponsor)
- Name on Parisian street sign at event that serves as a souvenir

Arc de Triomphe Sponsor

\$20,000

3 Available

- One (1) table of 8 guests in premium seating
- Thank you lunch with C-Suite member
- Tableside bar service at event
- Logo recognition as Arc de Triomphe Sponsor on event invitation, website, and printed program
- Inclusion in event press releases, social media, and media alerts
- Logo placement during program slideshow
- Sponsor/ Donor signage on table
- Logo listing in two (2) Times Free Press ads
- Logo in Erlanger Foundation's newsletter after event
- Full page acknowledgement in printed program (created by sponsor)
- Name on Parisian street sign at event that serves as a souvenir



SPONSORSHIP OPPORTUNITIES

La Vie en Rose Sponsor

\$15,000

4 Available

- Eight La Vie en Rose Sponsor Opportunities: *French 75 (Bar - Sold Out)*, *Chateau Margaux (Wine - Sold Out)*, *La Fleur (Centerpiece)*, *Peugeot (Valet)*, *Cannes Festival (Photo Booth - Sold Out)*, *French Riviera (Paddle - Sold Out)*, *Macaron*, and *Eiffel Tower*.
- One (1) table of 8 guests in premium seating
- Tableside bar service at event
- Logo placement on signage at specialty locations
- Logo recognition on event invitation, website, and in printed program
- Logo placement during program slideshow
- Sponsor/ Donor signage on table
- Logo listing in two (2) Times Free Press ads
- Logo in Erlanger Foundation's newsletter after event
- Name on Parisian street sign at event that serves as a souvenir

Versailles Sponsor

\$10,000

- One (1) table of 8 guests in premium seating
- Tableside bar service at event
- Logo recognition as Versailles Sponsor on event invitation, website and printed program
- Inclusion in event press releases, social media, and media alerts
- Logo placement during program slideshow
- Sponsor/ Donor signage on table
- Logo listing in two (2) Times Free Press ads
- Logo in Erlanger Foundation's newsletter after event
- Name on Parisian street sign at event that serves as a souvenir



SPONSORSHIP OPPORTUNITIES

Champs-Élysées Sponsor

\$5,000

- One (1) table of 8 guests at event
- Logo recognition as Champs-Élysées Sponsor on website and printed program
- Inclusion in event press releases, social media, and in media alerts
- Logo placement during program slideshow
- Sponsor/ Donor signage on table
- Logo in Erlanger Foundation's newsletter after event